

PRESS RELEASE

FOR IMMEDIATE RELEASE
October 22, 2012

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**Polhemus Releases G⁴™ Accessory, PowerTRAK 360™,
The Handheld Device that Tracks Position and Orientation**



COLCHESTER, VT--- (October 22, 2012) Polhemus, the industry leader in electromagnetic motion tracking, has released the PowerTRAK 360™, a powerful handheld device that's equipped with a user defined button pack. Now, users can achieve 6 Degree-Of-Freedom tracking in the palm of their hand. PowerTRAK 360 is an accessory for G⁴, the latest wireless motion tracking system by Polhemus.

The device is easy-to-use and lightweight, at only 37 grams. It has a simple four-button design, providing four discreet inputs.

The PowerTRAK 360™ device creates many possibilities when used with the G⁴ wireless motion tracking system. The handheld PowerTRAK 360 plugs into the G⁴ hub, allowing the user to be untethered, with complete freedom of movement. Combined with G⁴, the device offers tremendous programming flexibility for the user. Although there are a wide array of potential button functions, manipulation of video for power walls and caves in virtual reality environments will be common applications.

The proprietary technology behind the PowerTRAK 360, along with the entire Polhemus product line is based in electromagnetics. The technology tracks seamlessly through walls or people; line-of-sight is not required since the technology does not require the use of any cameras.

About Polhemus

Headquartered in Colchester, Vermont, Polhemus is the premier motion measurement technology company. They have been helping customers break new ground with best-in-class 6 Degree-Of-Freedom electromagnetic tracking systems for over 40 years. Polhemus products are widely used in such areas as medical applications, university research, military training and simulation, military aircraft, computer-aided design, virtual reality, and high-tech entertainment.

Contact the Sales Department directly at sales@polhemus.com or call **1-800-357-4777** toll-free in US/Canada. For countries outside the US, call **1-802-655-3159**. To visit our web site or read more about the company history, go to: http://www.polhemus.com/?page=About_History.

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